

The Ministry of Education and Science of Ukraine  
**Kharkiv National University of Radio Electronics**  
National Technical University of Ukraine «Kyiv Polytechnic Institute»  
Ukrainian Academy of Printing



PRINT  
MULTIMEDIA &  
WEB

**I International Scientific-Technical Conference**  
**«Print, Multimedia & Web»**

May 16-20<sup>th</sup> 2016  
Kharkiv, Ukraine

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## INFORMATION

From 16 to 20<sup>th</sup> of May 2016 the First International Scientific-Technical Conference "**Print, Multimedia & Web**" will be held in Kharkiv National University of Radio Electronics.

Lecturers, scientists, businessmen, writers, professionals of publishing and printing and advertising industry, developers of multimedia information products, post-graduate students and students are invited to participate in the conference.

A youth school-seminar, workshops on the 3D modeling and advertising, exhibitions of students' works planned to hold at conference.

For the conference participants the excursions to the «Scientific-research institute «Laser Technologies» and Kharkiv printing enterprises are planned.

A part-time participation in the video conference form will be provided.

Conference languages: Ukrainian, Russian, English.

### MAIN TOPICS OF THE CONFERENCE:

**Section 1** – Technical and technological innovations in the printing and packaging industry.

**Section 2** – Information systems and technologies in the printing industry. Intelligence systems.

**Section 3** – Multimedia and web-based technologies. Mobile applications development. UA/UX interfaces.

**Section 4** – 2D и 3D- graphics, graphic design, color management.

**Section 5** – Marketing and advertising in printing.

**Section 6** – The use of new teaching methods in the publishing and printing industry, connection of the educational process with industry.

Before the beginning of the conference a collection of abstracts and materials of the school-seminar with assignment of ISBN numbers will be issued.

According to the results of the conference it is planned to publish the best reports in the "Bionics intelligence" journal, which is included in the list of HAC of Ukraine. The publication in the journal is available only for conference participants. The cost is 40 UAH for 1 page. Article must contain more than 4 pages.

Organizational fee for Ukrainian participants: conference - 150 UAH, youth Workshop - 100 UAH. If you participate in these two events, the organizational fee for the School-Seminar is 50 UAH. For other participants the organizational fee is \$ 10.

To take part in the conference it's necessary to send a request and abstracts and (or) the report for the youth school-seminar, made in accordance with the requirements of the information message, to the e-mail: [pmw@nure.ua](mailto:pmw@nure.ua).

#### Deadline:

1. Submission for participation in the conference (school-seminar) – 15<sup>th</sup> of April.
2. Acceptance of abstracts (materials) or reports in electronic form – 30<sup>th</sup> of April.
3. Submission for publication in the "Bionics intelligence" journal - 15<sup>th</sup> of April.
4. Acceptance of the articles – 10<sup>th</sup> of May.

By prior agreement with the Organizing Committee it's possible to held Roundtable Discussions of articles, books and dissertations.

## CONFERENCE PROGRAM

- May 16<sup>th</sup> **PLENARY SESSION**  
Registration of participants  
Opening of the Conference. Plenary session.  
Excursion to the “Scientific- Research Institute “Laser technologies”  
Sections meeting  
Workshops  
Concert  
Culture event
- May 17<sup>th</sup> **YOUTH WORKSHOP (EXIT SESSION)**  
Presentations of a paper  
Workshops  
Culture event
- May 18<sup>th</sup> **SECTIONS MEETING KNURE**  
Sections meeting  
Culture event
- May 19<sup>th</sup> **EXIT SESSION MEETING**  
Sections meeting  
Excursion (Opishnya\*)  
Summation of results
- May 20<sup>th</sup> **CLOSING CEREMONY OF THE CONFERENCE**

\*Opishnya - National Museum of Ukrainian Pottery <http://opishne-museum.gov.ua/>

### CONTACT INFORMATION:

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